

SPONSORSHIP AND EXHIBITOR PROSPECTUS



22nd Australian
and New Zealand
Prevocational Medical
Education Forum

12 - 15 NOVEMBER

ROYAL INTERNATIONAL
CONVENTION CENTRE
BRISBANE

ANZPMEF 2017

SINGING FROM THE SAME SONGSHEET: TEAM WORK

www.prevocationalforum2017.com



INVITATION

Picture this:

- An exhibition of the latest in medical education at the EKKA, held at the Royal International Convention Centre (RICC), home of the annual Queensland show.
- Showcasing knowledgeable, entertaining and inspiring speakers in medical education, leadership and innovation.
- Cutting edge discussions led by junior doctors, training supervisors and clinicians, and medical educators.

The 2017 theme is 'Singing from the Same Songsheet: Team Work' and draws its inspiration from the team work required in orchestras, bands and choirs. Not only is team work essential to effective clinical practice, it is essential to effective medical education. This forum includes presentations by international key note speakers and nationally recognised experts as well as abstract reviewed presentations and workshops from personnel across New Zealand and Australia with a program built upon six streams.

Join the more than 500 delegates expected to attend including junior doctors, medical students, clinical and term supervisors, Directors of Prevocational Education and Training and Directors of Clinical Training, Medical Education Officers, key support team members in workforce and recruitment, Medical College representatives, Postgraduate medical council representatives, Health Department representatives, and medical executive personnel from hospitals and other training facilities.

On behalf of Queensland Prevocational Medical Accreditation (QPMA) and the Queensland Junior Medical Officer Forum (JMOFQ) we invite you to join us in Brisbane from 12 – 15 November 2017 to immerse yourself in this medical education showcase and to enjoy the company of your peers from across the region. QPMA (a business portfolio of Health Leaders Australia (HLA)) and the JMOFQ are the state hosts of this forum on behalf of with the Confederation of Postgraduate Medical Education Councils (CPMEC).



Sincerely,
Steve Lambert
Director
Queensland Prevocational Medical Accreditation



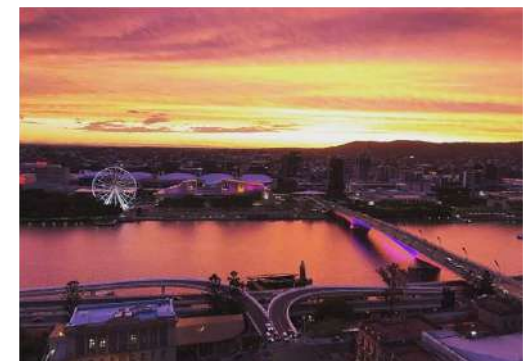


HISTORY OF FORUM

The forum is staged annually by a state postgraduate medical education council or equivalent on behalf of the national body, the Confederation of Postgraduate Medical Education Councils (CPMEC). This annual event brings together clinicians and educators to facilitate sharing of research, educational activities and discussion of important current issues in prevocational medical education. A core component of this forum is the involvement of junior doctors in the program.

There is enormous opportunity and much that can be achieved because this forum is to be hosted by Queensland in 2017. Through the revitalised intern accreditation sector, the emergence of a vibrant and enthusiastic junior doctor network (the JMO forum), the introduction of a valuable workforce forum, and the dedication of the team of Directors of Clinical Training (DCT) and Medical Education Officers (MEO) in Queensland, there is opportunity and enthusiasm for a strong collaborative meeting of medical education personnel from all sectors. Personnel will be able to share medical education practices with each other, share and learn from their interstate colleagues, and will be able to showcase the advancements in medical education and in accreditation to colleagues across Australia and New Zealand. This forum will have a strong focus on research in medical education.

In addition, the prevocational forum is the venue at which the national Junior Doctor of the Year and the national Clinical Educator of the Year are announced and applauded.





ATTENDANCE

The Prevocational Medical Education Forum is the annual gathering of executive personnel, medical clinical supervisors, medical educators, junior doctors from the great variety of sites that train junior doctors across Australia and New Zealand. Colleagues come together to learn about and share in developments and innovation in medical education and topics relevant to the training of junior doctors. Medical students and key university lecturers also attend this forum. Medical specialist colleges are also involved in the forum.

Year	City	Theme	Attendance
2017	Brisbane	Singing from the same Songsheet: Team Work	500+
2016	Hobart	Back to the Future: The Old and New of Medical Education	305
2015	Darwin	Integrate, Innovate, Inspire	320
2014	Hunter Valley	Outcomes: Recipes for Success	500
2013	Adelaide	Building the future: Quality, Capacity, Creativity	450
2012	Fremantle	Diamonds and Pearls: Brilliance and Wisdom in Prevocational Medical Education	480
2011	Auckland	Bridging the Gap	
2010	Melbourne	Racing to the Future: Innovation, Integration and Transformation	
2009	Brisbane	**Was the most recent time the forum was staged in Queensland	



FAST FACTS

Formal Name 22nd Australian and New Zealand Prevocational Medical Education Forum

Abbreviation ANZPMEF

Forum Dates Sunday, 12th to Wednesday, 15th November 2017

Host Organisation Queensland Prevocational Medical Accreditation (QPMA)
www.qpma.org.au

Venue **Royal International Convention Centre (RICC)**
600 Gregory Terrace, Bowen Hills QLD 4006

Website www.prevocationalforum2017.com



Sponsorship & Exhibition Contact

Brittany Hull

Sponsorship & Exhibition Coordinator
Arinex Pty Ltd

P: (07) 3226 2803 | **E:** sponsorship@arinex.com.au

Conference Organisers

Arinex Pty Ltd

S3, The Precinct, 12 Browning St, West End
Brisbane Queensland 4101 Australia
ABN 28 000 386 676

Website: www.arinex.com.au

Email: prevocationalforum2017@arinex.com.au



SPONSORSHIPS PACKAGES

PACKAGE	LIST PRICE
CELLO	\$95,000
VIOLIN	\$30,000
SAXOPHONE	\$20,000
TRUMPET	\$15,000
FLUTE	\$10,000

Sponsorship Packages

We have sponsorships packages designed to cater for all your needs. Each package provides the opportunity to showcase and promote your organisation. In addition to the sponsor packages this year, you may choose to add a sponsorship plus package.

Sponsorship Plus Packages

Put your company front and centre at the 2017 Australian and New Zealand Prevocational Medical Education Forum by taking advantage of one or more of these great marketing opportunities! You may sponsor the forum solely through these or choose to add them to your sponsorship package.

Reserve Your Sponsorship

Sponsorship packages are limited. They will be allocated on a first-come, first-served basis. To request a sponsorship package email Brittany Hull [E: sponsorship@arinex.com.au](mailto:sponsorship@arinex.com.au)

Exhibitor Package Selection

Exhibitor booth selection will take place in early 2017. At that time, sponsors and exhibitors that have registered will be able to choose their booth location, based on sponsorship level and availability.

** All prices exclude GST*

SPONSORSHIPS AT A GLANCE

SPONSORSHIPS ARE LIMITED!

PACKAGE BENEFITS	CELLO 2 Available \$95,000	VIOLIN 4 Available \$30,000	SAXOPHONE 4 Available \$20,000	TRUMPET 5 Available \$15,000	FLUTE 5 Available \$10,000
Full forum registration passes (including welcome reception and formal dinner)	4	4	3	2	2
Exhibit space	3m x 6m	3m x 3m	3m x 3m	3m x 2m	3m x 2m
Participation in exhibitor passport draw	✓	✓	✓	✓	✓
Forum satchel insert	✓	✓	✓	✓	✓
Logo advertising	✓	✓	✓	✓	✓
Morning tea, lunch and afternoon tea exhibitor booth	Large Booth	Large Booth	Large Booth	Standard Booth	Standard Booth
Sponsor recognition;	✓	✓	✓	✓	✓
opening ceremony, welcome reception and formal dinner	✓	✓	✓	✓	✓
slide displayed at beginning and end of each session	✓	✓	✓	✓	✓
forum handbook	✓	✓	✓	✓	✓
Priority exhibitor placement	✓	✓	✓	✓	
Verbal mention at each session	✓	✓			
Sponsored plenary session	✓				
Organise and participate in special interest groups on the Sunday	✓				
Symposium session		✓			

■ INCLUDED IN THE SPONSORSHIP PACKAGE

**See sponsorship package breakdown on following pages.

* All prices exclude GST

SPONSORSHIP PLUS PACKAGE

Sponsorship Plus Packages

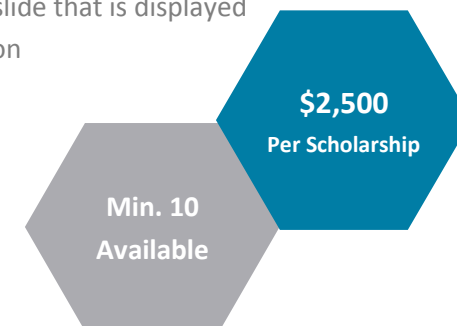
Add value to your sponsorship of the forum. Put your company front and centre at the 2017 Australian and New Zealand Prevocational Medical Education Forum by taking advantage of one or more of these great marketing opportunities! You may sponsor the forum solely through these or choose to add them to your sponsorship package. ** All prices exclude GST*

PLUS PACKAGE		COST
Formal Dinner Sponsorship	1 Available	\$10,000 + (negotiable)
Invited Speaker (International)	2 Available	\$8,000
Invited Speaker (National)	4 Available	\$2,000
Symposium Sponsorship	2 Available	\$3,000
Awards Sponsorship	4 Available	\$1,250
Scholarships	10 Available (minimum)	\$2,500 Per/Schol
Satchel Sponsor	1 Available	\$4,000
Satchel Insert	10 Available	\$750
Lanyard Sponsorship	1 Available	\$3,000

SCHOLARSHIP SPONSORSHIP

PACKAGE BENEFITS

- It is planned to offer scholarships to junior doctors and to delegates from remote areas
- Scholarship will cover registration, travel and accommodation
- A scholarship program, including criteria, evaluation of application mechanisms, and requirements is to be developed by the organising committee. Scholarship sponsors may have input into this process.
- Acknowledgement at the beginning of any presentation or next to any poster presented by a scholarship recipient.
- Acknowledgement in the sponsorship slide that is displayed at the beginning and end of each session





EXHIBITOR PACKAGES

Morning teas, lunches and afternoon teas will all be held in the Exhibition space for the duration of the forum, allowing ample networking opportunities between exhibitors and delegates.

A comprehensive information manual regarding exhibitor bump in and bump out, deliveries, accommodation and registration will be forwarded to confirmed exhibitors at a later date.

In addition to Exhibition space, each Exhibitor Package includes a specified number of “Exhibition Only” passes which entitle you to: Exhibition entry; morning tea, lunch and afternoon tea in the Exhibition space each day; **and** welcome reception and formal dinner entry.

Attendance to forum sessions is not included in the Exhibition Pass. Additional representatives from your company beyond the Exhibition package inclusions can register as a delegate and attend the whole weekend.

Exhibition space includes;

- 1 single power point

- carpet flooring

- organisation profile and logo in the forum program and on the forum website

- company name and logo (in black and white) on overhead fascia (*Exhibitor Shell Scheme Booth only*)

- 2 x 150 watt track lights (*Exhibitor Shell Scheme Booth only*)

Please note: *Exhibitor Shell Scheme Booth options are limited and may have two or three side depending on the location.*



EXHIBITOR PACKAGES

There are four options of exhibition space available;

OPTION 1	SIZE	ADDITIONAL DELEGATE REGISTRATION	RATE
Exhibitor Shell Scheme Booth	Size: 3m x 3m	2 Delegate Registrations (including welcome reception and formal dinner attendance)	\$4,500
OPTION 2	SIZE	ADDITIONAL DELEGATE REGISTRATION	RATE
Floor Space Only	Size: 3m x 3m	2 Delegate Registrations (including welcome reception and formal dinner attendance)	\$3,500
OPTION 3	SIZE	ADDITIONAL DELEGATE REGISTRATION	RATE
Exhibitor Shell Scheme Booth	Size: 3m x 2m	1 Delegate Registrations (including welcome reception and formal dinner attendance)	\$3,000
OPTION 4	SIZE	ADDITIONAL DELEGATE REGISTRATION	RATE
Floor Space Only	Size: 3m x 2m	1 Delegate Registration (including welcome reception and formal dinner attendance)	\$2,500

**** All prices exclude GST**





CELLO SPONSORSHIP PACKAGE

PACKAGE BENEFITS

As a Cello Sponsor your company will receive a high level of exposure through the forum.

Benefits include:

- 4 Full Forum Registrations (includes access to sessions, daily catering, welcome reception and formal dinner)
- Premium extra-large exhibition booth space
- A full plenary session to organise and present topics relevant to sponsor that fit with medical education theme of the forum
- Organise and participate in special interest groups on the Sunday (12 Nov 17)
- Logo on all merchandise and collateral, including forum program
- Logo on electronic displays in each room at the beginning of each session
- Logo visible on all electronic communications including email updates for delegates; social media and forum advertising
- Insert in forum satchel
- Acknowledgement at opening ceremony, welcome reception, formal dinner and at the beginning of each session
- Large exhibitor booth in prominent position where morning tea, lunch and afternoon tea are served
- Badging and recognition of hosting a symposium session

X Large Exhibitor Shell Scheme Booth (3m X 6m) Package includes:

- Company name and logo (in black and white) on overhead fascia
- TWO 150 watt track lights
- ONE single power point
- Carpet flooring
- Organisation profile and logo in the forum program and on the forum website

Terms and Conditions: Large exhibition booth includes some set-up cost, however fitout at own cost (i.e. tables and chairs need to be hired at own expense).





VIOLIN SPONSORSHIP PACKAGE

PACKAGE BENEFITS

As a Violin Sponsor you receive:

- 4 Full Forum Registrations (includes access to sessions, daily catering, welcome reception and formal dinner)
- Large exhibition booth space
- Symposium to present topics relevant to sponsor that fit with medical education theme of the forum
- Logo on all merchandise and collateral, including forum program
- Logo on electronic displays in each room at the beginning of each session
- Logo visible on all electronic communications including email updates for delegates; social media and forum advertising
- Insert in forum satchel
- Acknowledgement at opening ceremony, welcome reception, formal dinner and at the beginning of each session
- Exhibitor booth in prominent position where morning tea, lunch and afternoon tea are served
- Badging and recognition of hosting a symposium session

Large Exhibitor Shell Scheme Booth (3m X 3m) Package includes:

- 2 or 3 walls depending on position of the booth
- Company name and logo (in black and white) on overhead fascia
- TWO 150 watt track lights
- ONE single power point
- Carpet flooring
- Organisation profile and logo in the forum program and on the forum website

Terms and Conditions: Large exhibition booth includes some set-up cost, however fitout at own cost (i.e. tables and chairs need to be hired at own expense).





SAXOPHONE SPONSORSHIP PACKAGE

PACKAGE BENEFITS

As a Saxophone Sponsor you receive:

- 3 Full Forum Registrations (includes access to sessions, daily catering, welcome reception and formal dinner)
- Large exhibition booth space
- Logo on all merchandise and collateral, including forum program
- Logo on electronic displays in each room at the beginning of each session
- Logo visible on all electronic communications including email updates for delegates; social media and forum advertising
- Insert in forum satchel
- Acknowledgement at opening ceremony, welcome reception and formal dinner
- Exhibitor booth in prominent position where morning tea, lunch and afternoon tea are served
- Acknowledgement in the sponsorship slide that is displayed at the beginning and end of each session
- Acknowledgement in the forum handbook

Large Exhibitor Shell Scheme Booth (3m X 3m) Package includes:

- 2 or 3 walls depending on position of the booth
- Company name and logo (in black and white) on overhead fascia
- TWO 150 watt track lights
- ONE single power point
- Carpet flooring
- Organisation profile and logo in the forum program and on the forum website

Terms and Conditions: Large exhibition booth includes some set-up cost, however fitout at own cost (i.e. tables and chairs need to be hired at own expense).





TRUMPET SPONSORSHIP PACKAGE

PACKAGE BENEFITS

As a Trumpet Sponsor you receive:

- 2 Full Forum Registrations (includes access to sessions, daily catering, welcome reception and formal dinner)
- Standard exhibition booth space
- Logo on all merchandise and collateral, including forum program
- Logo on electronic displays in each room at the beginning of each session
- Logo visible on all electronic communications including email updates for delegates; social media and forum advertising
- Insert in forum satchel
- Acknowledgement at opening ceremony, reception evening and formal dinner
- Exhibitor booth where morning tea, lunch and afternoon tea are served
- Acknowledgement in the sponsorship slide that is displayed at the beginning and end of each session
- Acknowledgement in the forum handbook

Standard Exhibitor Shell Scheme Booth (3m X 2m) Package includes:

- 2 or 3 walls depending on position of the booth
- Company name and logo (in black and white) on overhead fascia
- TWO 150 watt track lights
- ONE single power point
- Carpet flooring
- Organisation profile and logo in the forum program and on the forum website

Terms and Conditions: Large exhibition booth includes some set-up cost, however fitout at own cost (i.e. tables and chairs need to be hired at own expense).





FLUTE SPONSORSHIP PACKAGE

PACKAGE BENEFITS

As a Flute Sponsor you receive:

- 2 Full Forum Registrations (includes access to sessions, daily catering, welcome reception, and formal dinner)
- Standard exhibition booth space
- Logo on all merchandise and collateral, including forum program
- Logo on electronic displays in each room at the beginning of each session
- Logo visible on all electronic communications including email updates for delegates; social media and forum advertising
- Insert in forum satchel
- Acknowledgement at opening ceremony, reception evening and forum dinner
- Exhibitor booth where morning tea, lunch and afternoon tea are served
- Acknowledgement in the sponsorship slide that is displayed at the beginning and end of each session

Standard Exhibitor Shell Scheme Booth (3m X 2m) Package includes:

- 2 or 3 walls depending on position of the booth
- Company name and logo (in black and white) on overhead fascia
- TWO 150 watt track lights
- ONE single power point
- Carpet flooring
- Organisation profile and logo in the forum program and on the forum website

Terms and Conditions: Large exhibition booth includes some set-up cost, however fitout at own cost (i.e. tables and chairs need to be hired at own expense).





SPONSORSHIP PLUS PACKAGES

You may sponsor the forum solely through these or choose to add them to your sponsorship package.

FORMAL DINNER SPONSORSHIP

PACKAGE BENEFITS

- The formal dinner will be 'black and white' and in the theme of the forum: Singing from the same Songsheet - team work
- Music supplied by orchestra, choirs and bands sourced from the Brisbane musical community
- Additional complimentary dinner ticket
- Banners and electronic displays highlighting the dinner sponsorship on all material associated with the dinner (tickets, menu, entertainment etc)
- Visual display in the room of the logo
- Logo visible on all electronic communication about the dinner
- Acknowledgement at the dinner, prior to the awards presentation
- Acknowledgement in the sponsorship slide that is displayed at the beginning and end of each session
- Acknowledgement in the forum handbook



INVITED SPEAKER (INTERNATIONAL) SPONSORSHIP

PACKAGE BENEFITS

- Two international speakers and four nationally prominent speakers will be invited to the forum.
- Opportunity to sponsor one (or more) specific speaker
- Visual display, eg banner or electronic signage of logo, in the room of the presentation
- Logo visible on all electronic communications about the forum
- Acknowledgement at session where speaker presents
- Acknowledgement in the sponsorship slide that is displayed at the beginning and end of each session
- Acknowledgement in the forum handbook





SPONSORSHIP PLUS PACKAGES

You may sponsor the forum solely through these or choose to add them to your sponsorship package.

INVITED SPEAKER (NATIONAL) SPONSORSHIP

PACKAGE BENEFITS

- Two international speakers and four nationally prominent speakers will be invited to the forum
- Opportunity to sponsor one (or more) specific speaker
- Visual display, eg banner or electronic signage of logo, in the room of the presentation
- Logo visible on all electronic communications about the forum
- Acknowledgement at session where speaker presents
- Acknowledgement in the sponsorship slide that is displayed at the beginning and end of each session
- Acknowledgement in the forum handbook



SYMPOSIUM SPONSORSHIP

PACKAGE BENEFITS

- There will be six symposium sessions at the forum. A symposium may be defined as a focus on a specific topic where;
 - 1) Speakers are invited to present on a theme within that topic; and
 - 2) Speakers are drawn from submitted abstracts and are offered extra time to explore their presentation
- A symposium session format allows audience interaction and discussion at the end.
- Some symposium sessions are included in the 'violin' level sponsorship. This sponsorship is for the remainder
- Symposium sessions, depending on timetabling, may be run concurrently with another session (and this may also be a symposium session)
- Acknowledgement of sponsorship at the beginning of the session
- Logo to appear in banner and/or electronically in the room during the symposium
- Acknowledgement in the sponsorship slide that is displayed at the beginning and end of each session
- Acknowledgment in the forum handbook





SPONSORSHIP PLUS PACKAGES

You may sponsor the forum solely through these or choose to add them to your sponsorship package.

AWARDS SPONSORSHIP

PACKAGE BENEFITS

- Four awards will be presented at the end of the forum. They are:
 - Best presentation overall
 - Best poster overall
 - Best original research (any format)
 - Most innovative new idea
- \$1000 of the sponsorship will be used as the prize to the winner and the remainder for the award.
- Acknowledgement of sponsorship in all advertising about the awards
- Logo to appear in banner and/or electronically in the room during the announcement of the awards – the final session of the forum
- Acknowledgement in the sponsorship slide that is displayed at the beginning and end of each session
- Acknowledgment in the forum handbook



LANYARD SPONSORSHIP

PACKAGE BENEFITS

- Every delegate will be provided with a name tag and lanyard
- The lanyard will have the colour scheme of the forum, the logo of QPMA and the logo of the lanyard sponsor
- Sponsor may be involved in the choice of type of lanyard
- Logo to appear on each lanyard
- Acknowledgement in the sponsorship slide that is displayed at the beginning and end of each session
- Acknowledgment in the forum handbook





SPONSORSHIP PLUS PACKAGES

You may sponsor the forum solely through these or choose to add them to your sponsorship package.

SACHEL SPONSOR

PACKAGE BENEFITS

- Every delegate will receive a satchel containing forum materials.
- Opportunity to assist with the choice of the type of satchel.
- Logo to appear on the outside of the satchel along with the name and theme of the forum
- Acknowledgement in the sponsorship slide that is displayed at the beginning and end of each session
- Acknowledgment in the forum handbook

SACHEL INSERTS

PACKAGE BENEFITS

- A comprehensive satchel will be provided to every delegate
- This will include program, delegate list, paper, pen, inserts from Cello, Violin, Saxophone, Trumpet and Flute level sponsors
- Insert in the forum satchel of each delegate
- Acknowledgement in the sponsorship slide that is displayed at the beginning and end of each session
- Acknowledgment in the forum handbook





AGREEMENT, TERMS AND CONDITIONS

A full sponsorship contract and exhibitor contract will be developed between Health Leaders Australia and each sponsor and / or exhibitor. Sponsorship or exhibitor benefits cannot be offered until full payment is received. Payment must be received 14 days from issue of invoice. Payment is made to Health Leaders Australia or to Arinex Pty Ltd.

All payments are offered as unconditional grants. Except for Cello and Violin level sponsors (and only for related plenary and symposium sessions) sponsors and exhibitors have no control over content, tone or emphasis of the forum. There is no opportunity for a sponsor or exhibitor to control the education initiatives of the forum.

The forum does not endorse or promote any health-care related products.

Logos supplied by sponsors and exhibitors are required to be company or organisation logos. Logos of brands are not able to used.

Where sponsorships supports a speaker or a scholarship holder, there is no relationship between the sponsor and the individual and the sponsoring organisation has no influence over the individual.

All delegates attending as part of a sponsorship or exhibitor package are to be registered prior to the 1st September 2017.

Whilst every care will be taken by the venue and organising personnel, the organisers will not be responsible for any loss or damage to property, including collateral materials of any exhibiting organisation (including community group) or other person, by theft or fire or other cause.

The organisers have the right to change the program, revise the layout of the floor plan, to change location of exhibitors, or alter the size and shape of exhibitors space. Any such change will be advised in writing by the organisers and an alternative provided.

No pins, nails, tape, velcro and other adhesive items are to be used on any walls, ceilings or other fittings of the venue.

In the exceptional circumstance that an exhibitor or sponsor requires cancellation of some or all of their sponsorship or exhibition contribution, this may be considered by the organising committee. A request for cancellation must be submitted in writing. Cancellation before the 1 July 2017 will incur a 50% fee of the original sponsorship or exhibitor package. Cancellation notices after 1 July 2017 receive no refund.